

Jan Beránek

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EDUCATION

Institute of Economic Studies, Charles University

Bachelor in Economics and Finance

2024 – Present

Prague, Czechia

- **Academic Focus:** Strong emphasis on Statistics and Econometrics.
- **Bachelor's Thesis (In Progress):** "Behavior of Market Makers on Exchanges" | Supervisor: Mgr. Jan Síla.

Biskupské gymnázium Hradec Králové

High School Diploma

2016 – 2024

Hradec Králové, Czechia

EXPERIENCE

Coinmate.io

Business and Data Analyst

2025 – Present

Prague, Czechia

- Transitioned from an initial internship to a part-time role due to strong analytical performance and business impact.
- **B2B Acquisition Business Cases:** Modeled and calculated business cases for acquiring new B2B partners, demonstrating clear cost-saving advantages and strategic benefits of purchasing through Coinmate.
- **Customer LTV Analysis:** Calculated and segmented Customer Lifetime Value (LTV) across different client profiles based on their engagement with individual product offerings.
- **Revenue Tracking:** Analyzed and reported on revenue streams generated by individual products offered by Coinmate.io to support data-driven business decisions.

Stříbrný rybník Campsite

Front Desk Receptionist (Summer Job)

Seasonal 2023 – 2025

Hradec Králové, Czechia

- Managed campsite reception desk operations, providing welcoming customer service and clear communication to diverse clients.
- Handled administrative documentation, guest registrations, and check-in/check-out procedures efficiently.

VOLUNTEER & LEADERSHIP

Children's Summer Camp

Camp Leader

Seasonal (5 Years)

Czechia

- Organized, managed, and supervised daily recreational and educational activities for groups of children.
- Developed strong communication, teamwork, and crisis-management skills in a high-responsibility environment.

Mercator Club by Oriens

Club Participant

2025 – Present

Prague, Czechia

- Selected participant in an exclusive talent network focused on professional development, networking, and business insights across the CEE region, with a strong focus on corporate finance, strategy, and geopolitics.

SKILLS & INTERESTS

Hard Skills : SQL, Python, R

Core Competencies : Analytical Thinking, AI prompting & workflows (Gemini, Claude)

Interests : Data & process optimization enthusiast, Bitcoin, Austrian School of Economics, Volleyball